

COMPANY FACT SHEET

AUGUST, 2018

HISTORY

Founded in the Pacific Northwest USA, Nytec is an award-winning, integrated consulting firm with over 40 years of success turning ideas into first-of-a-kind, lifestyle technology products for tier-one global and Fortune 100 companies. Nytec is known for its world-class designers, engineers, and manufacturing experts who translate complex problems into compelling, simple solutions that deliver the ultimate user experience.

MISSION

Nytec ensures every product is perfectly designed, engineered, and manufactured in a seamless, integrated way from beginning to end. Nytec provides the broadest flexibility in customized solutions through our Product Innovation Center and Client Services Division. Nytec's global offices are staffed with world-class designers, engineers, and manufacturing experts, allowing us to help you deliver the right product, the highest quality, with the right user experience, at the right time.

To produce complete solutions, Nytec's unique business model and sophisticated facilities allow clients to push beyond the boundaries of technology, and creatively solve challenges across design, firmware, electrical and mechanical initiatives. Just as importantly, Nytec ensures the right experience is delivered through effective manufacturing management.

Product Information Center (PIC) Nytec manages client projects end-to-end at our Product Innovation Center, equipped with cutting-edge design, and engineering labs in Kirkland, WA. Nytec manages each project seamlessly from concept to final production through direct contact with its China office and partnered manufacturers.

BUSINESS MODEL

Client Services Division Nytec's industry-leading Client Services provide customizable talent solutions to satisfy any international staffing requirements, either onsite, offsite, or project-based. Tight collaboration across Nytec Product Innovation Center, and Client Services Division allows Nytec to provide the broadest set of customized solutions for every unique project. No matter how complex or simple, Nytec is positioned to deliver on the right solution and experience, ensuring each product is elegantly simple, beautifully and thoughtfully designed and expertly engineered.



Nytec is Carnival’s primary hardware partner for the design, engineering and manufacturing of the wearable IoT technology and sensor network that powers a new and all encompassing “Connected Experience”.

To deliver Carnival’s dream of providing a highly personalized vacation experience through a guest-centric Internet of Things (IoT) approach, Nytec invented new technologies, designed new platforms, and manufactured the advanced wearable Ocean Medallion devices given to every guest.

CES 2017 HEADLINE:

*NYTEC CREATES IoT
HARDWARE &
SOLUTION FOR
CARNIVAL CRUISE LINE
EXPERIENCE*

Ocean Medallion – Each Medallion has multiple communication technologies embedded inside it including Near Field Communication (NFC) and Bluetooth Low Energy (BLE). Nytec designed the small, lightweight, waterproof Medallion to have no discernible technology – no on-off switch, no charging, no menu to navigate. It can be worn on a wristband, as a pendant, on a necklace, in a clip, or simply placed in a pocket to unlock enhanced services and personalized experience without guests having to push a button or take any action. The Medallion is a quarter-sized, 1.8-ounce disc.

IoT intelligent sensor network – The Nytec engineering team led the creation of an invisible network of interactive intelligent sensors and embedded devices mounted throughout the ship, home ports and destinations linking hardware and software for a unified “Experience Platform”.

The platform is extensive across a portfolio of proprietary devices deployable across any legacy cruise line system to enable next level guest engagement and process efficiency.

AWARDS

- 2018 Spark Awards Finalist
- 2017 IDEA Award Finalist
- 2017 Monster Innovation Award Recipient
- 2016 SPARK Gold Award, Audiowear
- 2016 Red Dot Award, Audiowear
- 2013 Inc. 500|5000
- 2013 Eastside Fastest Growing Company
- 2012 Inc. 500|5000
- 2012 Puget Sound Business Journal, Fastest Growing Company

HEADQUARTERS

Nytec is headquartered in Kirkland, Washington, with global operations in China and India.

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